Abstract

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Digital divide problematics between different age groups and it´s solution

The thesis is focused on digital divide problematics between different age groups and it´s solution. The initial theoretical part is being followed by a practical part, including it´s own research, dealing with digital divide problematics between different age groups in the specified region.

In the theoretical part of the thesis, I described the phenomenon of the information society, information society and social exclusion, Czech information society, digital divide, gray digital divide and I also examined the specifics of different age groups.

In the practical part of the work I dealt with the analysis of the digital divide problematics between different age groups in the specified region. After determining the objectives and description of survey methods for obtaining and processing data collected in the questionnaire survey, I dealt with analyzing the survey data, especially data relative to hypotheses set, describing the creation of digital divide between members of different age groups.

In the conclusion, there were described existing conceptions in the European Union, in Czech Republic, and then were determined suggestions for specific procedures to eliminate the digital divide between different age groups.