

Abstract

Title: Management Implementation of the Czech Karate Federation JKA

Goals: The general aim is to give suggestions for management improvement of sports non-profit organization. The suggestions will be based on an analysis of sequential managerial functions – planning, organizing, selecting and deploying staff, leadership and control and some continuous functions.

Methods: Descriptive analysis, Unstructured interview, SWOT analysis

Results: The results of the bachelor thesis are proposed changes in the organizational structure of the Federation, statues implementation, sponsoring improvement and modification of promotional activity.

Keywords: Management, Sports organization, Non-profit organization, Managerial functions