

Summary

The bachelor thesis deals with amulets and talismans, ie. artifacts made as magical protective objects. In the first chapter there are mentions about etymology of terms „amulet“ and „talisman“; difference between these two words and its meanings. There is also the summary of other relevant terms (as *glyph*, *pantacle* or *fetish*). Next chapter follows up magic in the wider context. The central chapter is cross-cultural analysis of amulets and talismans. Artifacts are divided into several categories according to principles for which are regarded as functional: homeopathic (imitative) principle, contagious principle (according to James G. Frazer), magical-text principle, principle of magical color (according to Dimitrij K. Zelenin), principle of magical substances, principle of personified force majeure (according to Josef Kandert) and principle of combination (which means combinations of principles given above). The short chapter on the early end deals with situation about current talismanic magic. The work is complemented by the rich images appendix as well as summary of mentioned ethnicities.

Keywords: amulet, talisman, magic