RESUME

The aim of this thesis is to describe one of the media primarily designed for the Deaf users. Website WEBlik – Internet TV offers broadcasting for the Deaf children and youth. It also deals with perception of WEBlik TV. Part of the thesis is a conclusion of a research with a specificgoal to findouthowthe Czech Deaf perceive the reports published at WEBlik TV: videorecordings, short videos, reports from artistic performances and other broadcasted news and reports. The content of the website – WEBlik TV – is presented mostly in the Czech Sign Language, which is the primary language of the Czech Deaf community. Some of the reports are occasionally published in other national Sign Language or in International Sign System. All videos in Sign Languages or in International Sign Systém are provided with a summary of their content in written Czech, in order to make the content of the WEBlik website accesible to the widest range of viewers. These short summaries cannot be called Czech subtitles, becausethey are not directly on the screen, it is morelike a transcription of them essage into Czech language. The aim of the paper – thesis – was to describe real user perspective of WEBlik TV, and/or to note the requests for enhancements of WEBlik, because it is the only visual media of its kind that is currently offered in the Czech Republic.