

## **Abstract**

This thesis titled “The Municipal library of Nový Jičín and its role in the local cultural activities development” deals with issues of community libraries. The first chapter includes the definition of basic terms such as library, community, community library and community activities. In the second chapter we deal with the question, why should the libraries change into the community centers and also where they could find an inspiration to realize this goal. The next section describes the trend of the existence of libraries on the social network Facebook. The fourth chapter is more factual. It deals with extensions and activities of the Municipal cultural center of Nový Jičín, its individual parts and relationship between them. The largest part of this chapter covers the history of the Municipal library of Nový Jičín. It also deals with the nearby part of the Cultural center – the Archa teahouse and the music department of the library in Coffee Music Bar. The penultimate section describes the specific examples of cultural and educational events in library, promotion of the events, their financing and flaws. Recommendations on the other possible activities are also included in this chapter. The last part of the work indicates the interest of students in library services. It includes the results of a survey which took place in the secondary school among the 15 to 19 year old students. The survey also contained questions about types of activities which would be welcomed in the cultural center. Furthermore, the surveys also concerned the student’s attitude towards the Facebook, whether the students use this social network, how often they visit it and if they want to “follow” the library in this specific area.