

# Report on Bachelor Thesis

Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

<b>Student:</b>	<b>Ondřej Sezemský</b>
<b>Advisor:</b>	<b>PhDr. Mgr. Jana Chvalková</b>
<b>Title of the thesis:</b>	Optimization of Material Costs in Škoda Auto a.s.

## **OVERALL ASSESSMENT** (provided in English, Czech, or Slovak):

The Bachelor thesis of Ondřej Sezemský is dedicated to the optimization of processes in Škoda Auto company. The core of the thesis is a case study focused on the optimization within the company and the concern and was elaborated thanks to the traineeship of the author in Škoda Auto. For some of the technical aspects of the thesis, the author had consultants from the company itself.

The literature deployed in the thesis can be divided into two major groups. One of the groups is studies and internal materials from Škoda Auto. This part of the literature is adequate and includes all necessary sources of information. On the other hand, the literature concerning the theory of firm and other academic sources relevant for the topic of the thesis is quite limited – which in my opinion decreases to some extent the academic value of the work. The form of the manuscript is adequate for a Bachelor thesis, the author dealt well with the fact that he had to use predominantly German and Czech information sources and convert them in an English thesis, I also appreciate his ability to write the thesis in LaTeX.

As to the methods deployed by the author, it shall be said that they suffer from the overall unbalanced structure of the thesis. On one hand, the author invested great effort to careful mapping of the processes in Škoda Auto and in the case study developed a really outstanding analytical work. On the other hand, the theoretical part lacks this careful and detailed approach and also a stronger link to the case study of Škoda Auto.

The contribution and originality of the work is beyond doubt. In my opinion, the author has chosen a topic, which is relevant both from academic as well as practical point of view and in line with his interests and made a fruitful effort to analyze the investigated topic and provide his own original insights and recommendation. The fact, that the core of the work is a detailed case study is in my opinion a good choice for a Bachelor thesis. I would say that the thesis is excellent – should the author dedicate more time and effort to back his practical findings with more solid theoretical framework – for instance developing more the theoretical concepts from institutional economics and transaction costs in a company etc. This way, the thesis could have a greater contribution to both Škoda Auto as well as to applied economics. Nonetheless, I believe that the thesis fully complies with standards imposed on Bachelor theses and I recommend it for defence with grade B.

## **SUMMARY OF POINTS AWARDED** (for details, see below):

<b>CATEGORY</b>	<b>POINTS</b>
<i>Literature</i> (max. 20 points)	12
<i>Methods</i> (max. 30 points)	19
<i>Contribution</i> (max. 30 points)	21
<i>Manuscript Form</i> (max. 20 points)	17
<b>TOTAL POINTS</b> (max. 100 points)	<b>69</b>
<b>GRADE</b> (1 – 2 – 3 – 4)	<b>2</b>

**NAME OF THE REFEREE: PhDr. Jana Chvalková**  
**DATE OF EVALUATION: 21.5.2012**



**Referee Signature**

**EXPLANATION OF CATEGORIES AND SCALE:**

**LITERATURE REVIEW:** *The thesis demonstrates author's full understanding and command of recent literature. The author quotes relevant literature in a proper way.*

Strong                  Average                  Weak  
20                          10                          0

**METHODS:** *The tools used are relevant to the research question being investigated, and adequate to the author's level of studies. The thesis topic is comprehensively analyzed.*

Strong                  Average                  Weak  
30                          15                          0

**CONTRIBUTION:** *The author presents original ideas on the topic demonstrating critical thinking and ability to draw conclusions based on the knowledge of relevant theory and empirics. There is a distinct value added of the thesis.*

Strong                  Average                  Weak  
30                          15                          0

**MANUSCRIPT FORM:** *The thesis is well structured. The student uses appropriate language and style, including academic format for graphs and tables. The text effectively refers to graphs and tables and disposes with a complete bibliography.*

Strong                  Average                  Weak  
20                          10                          0

**Overall grading:**

TOTAL POINTS	GRADE		
81 – 100	<b>1</b>	= excellent	= výborně
61 – 80	<b>2</b>	= good	= velmi dobře
41 – 60	<b>3</b>	= satisfactory	= dobře
0 – 40	<b>4</b>	= fail	= nedoporučuji k obhajobě