Though the objective of news reporting in mass media is to retain neutrality, the reality has showed us that this aim is never completely fulfilled: several factors enter the news creating process which result in the final picture being deformed and misrepresentations and stereotyping are created. In the following text, we first outline the basics of these mechanisms, as well as the basic characteristic of islam and the position of women in it. Later on, we look particularly at how the media portrayals of muslim women are being created. We analyse the portrayal of muslim women in Mladá fronta DNES, the largest Czech national serious daily paper, during the course of the years 2001 and 2011. We try to figure out what a common perception of a muslim woman in the news stories is, and in which areas the muslim women are missing. We use both quantitative and qualitative analysis and focus on both written materials and pictures.