## ABSTRACT

Title:	The role of coach
Objectives:	Define moral qualities and coaching assumptions of football trainers based on monitoring their behavior during trainings and matches. Tendency is to compare all the club coaches across categories, describe their pros and cons and assign them to suitable category. Eventually, to find out if these properties influences achieved license.
Methods:	Observations in practice, descriptive analysis, interviews with coaches
Results:	This writing show us proportion of influence of inborn qualities, skills and achieved license of the coach in different categories. Writing also shows, which category is the most appropriate (inappropriate) for each coach in 1.FC Viktorie Přerov and who have to practice to improve skills
Keywords:	Coach, character, coach's typology, coach's personality, trainer's licence, coaching style, temperamen