

Abstract

Title: Financing of sports club – non-profit organisation, TJ Sokol Horní Počernice

Target: Target of the work is to give a view of the form of managing and financing the sport club and to characterize economical and legal norms connected with civic association working in the area of sport in Czech Republic. Among the main targets of work belongs comparing budgets in separated years first of all, analysis of budgets in separated years – structure of incomes and expenses, process SWOT analysis, process of proposals and recommendations for improve financing of TJ Sokol Horní Počernice.

Method: Research methods were used by making bachelor work: Description, analysis of reachable documents of TJ Sokol Horní Počernice connected with financing this sport club, interviews with representatives of TJ Sokol Horní Počernice and SWOT analysis targeted on financing, which was helpful for disclosure of weak parts, threats and sketched possible occasions and strong parts of organisation at the same time.

Results: The results should approach the problematic of financing non – profit organisation on basis of civic association in concrete conditions of TJ Sokol Horní Počernice. There are a lot of problems and difficulties in managing researched sport club, for which this work tries to offer possible solutions. This bachelor work will be offered to the representatives of TJ Sokol Horní Počernice in it's final benefit for the possible consideration of application of supposed changes.

Keywords: Financing, incomes, expenses, civic association, non – profit organisation, sport