## Abstract

This bachelor thesis The motivation of non-professional musicians from the conductor's perspective deals with motivation in amateur choirs. First, overview of relevant information from literature will be provided, in particular how it works and how to use it for effective stimulation to achieve high performance. The importance of leisure education and its specifics and possibilities will be demonstrated to explain how it works in amateur choirs. The psychological aspect of conductor's work is also significant, with focus on the personality of musicians, specifically conductors and choir members.

Objective of this work is to provide conductors with deeper insight into the issues of leading and appropriate motivation of musicians, to fulfill demanding requirements that are coming from all sides.

This work is enriched by field research – interviews with five conductors and a survey of choir members. Conductors present their ensembles and their point of view on what is important in their work to become successful. The questionnaire focuses on expected characteristics, what personality should a good conductor be according to choir members. This all contributes to deeper understanding of the conductor's job and gives suggestions and hints for more effective choir leading. This work can help beginning amateur conductors to avoid common mistakes and better realize what affects the good results.

Key words: motivation, non-professional musicians, leisure education, conductor's personality, amateur choirs