Abstract

The bachelor thesis „TV competitions for children development and transformation in the Czech republic (1992 – 2010): example of Bludiště competition“ surveys game/quiz shows for children aired by Czech television from 1992 to 2010. The theoretical part includes some aspects of the children and television relation and deals with game/quiz show genre and its characteristics. In the analytical part, one of the programmes, Bludiště competition, is the subject of the analysis, which aim is to find out how this competition has changed within almost sixteen years of its existence. Quantitative analysis investigates primarily the importance of particular segments of the programme with focus on knowledge and entertainment part, qualitative analysis covers another changes of competition. After that game/quiz shows for children broadcasted by Czech television as a whole are examined. Again, knowledge and entertainment ratio within this programmes constitute the main object of interest, attention is dedicated also to values and messages communicated to children via this competitions. In the final part main findings are compared with the children point of view represented by results of research realized in six schools within the Czech republic. These results indicate how existing game/quiz shows dedicated to children correspond with their requirements and demands.