

Investigation of the human face and its meaning in social interactions is currently receiving increasing attention. It turns out that the psychical properties of a person can be fairly well determined from a mere facial image. Facial appearance has even an undeniable importance in mate selection. The existence of perceived facial appearance linked to attributed psychical properties can be explained to some extent by social stereotypes; further explanations can be offered by the theories about biological and psychological factors influencing the facial morphology, or conversely the influence of the facial morphology on the facial morphology.