

English abstract:

Title of the thesis:

Semiotic analysis of the text concentrated on asymmetry of linguistic sign

Keywords:

semiotics, linguistic sign, semiotic analysis, asymmetry of linguistic sign, myth, denotation, connotation

Abstract:

The objective of this thesis is to show how the linguistic sign functions in practice and what is its real meaning in the context of communication. This process is based on semiotic analysis of illustration of the artistic literature. In its theoretical part an elementary terminology and historical pillars of formation and development of semiotics such as an equal humanistic science are presented. In the practical part we will demonstrate, thanks to the semiotic analysis of myth, how the linguistic sign functions within the communication and the cultural context.