

The bachelor thesis *History of Kruh's publisher and edition policy (critique)* is a description of Kruh publishing house and it also critically analyzes editorial policies. The thesis includes Kruh's predecessors Východočeské nakladatelství and Jiří Chvojka's publishing house in Havlíčkův Brod. Kruh is associated with Jiří Chvojka's publishing house only remotely, but it is an interesting object for comparison of regional publishing houses. There had existed two publishing houses in the east of the Czech Republic, which published the regional literature. Their production extended the complexity of the national literature. This thesis outlines historical figure of Jiří Chvojka and edition policy of his publishing house. Furthermore, I also wrote about Krajské nakladatelství in Hradec Králové, which had been operated from 1950 till 1951. Even at that time it was possible to find an attempt to publishing regional literature.

For each publishing house is outlined their origin, historical context and part of edition policy. Attention is focused on regionalism and its application to the literature of the Eastern Bohemia. I analyzed the publishing house Kruh in relation with former circumstances. I used empirical-analytic approach in this thesis, which creates a critical study of this publishing house.

Keywords

Eastern Bohemia publishing houses, Kruh, Jiří Chvojka, regionalism, critical study, edition policy