

**Annotation:** This work focuses on the reality show and practice of aesthetic function in children's artwork. It is an example of basic attitude of children's work in VCAE, which considers it as a subject of reflexive dialogue with the aim in disclosing new motives and connections of spontaneous social behavior. This work contributes to visual meanings exploration and verbalization, which shape modern human being personality within perception and communication.

**Key words:** reality show, art education, VCAE, children's artwork, self-definition, reality and fiction, private and public, social-cultural relationships