

Abstract

This thesis examines coverage of NATO operation “Allied Force“ in Yugoslavia, 1999 in US daily papers New York Times and Washington Post from March, 18th till April 16th, 1999. To evaluate media representation, the thesis uses qualitative discourse analysis. It focuses on coverage of key parties of the conflict and NATO operation, failure of Rambouillet Accords, explanation of launching NATO air campaign, intensifying air strikes and explanation of failure to reach the goals of the intervention. The paper argues that selected media has brought a biased coverage of the NATO operation and verifies a hypothesis whether the coverage could be defined as “propagandistic”.