



# Information technology in Bohemian Paradise Geopark

Geotagging - mobile web information for tourists



### WHAT IS GPS?

Geotagging is using information physically embedded in photos that would otherwise be useful around and then transmit digital and photos to information networks. A common tag is a format ID (latitude or longitude) with the user's name. It is used in a similar way to mobile phone, which is a very portable PC equipped with antenna and any of its applications (e.g. mobile phone).

GPS is a system of satellite navigation system that provides location and time information in various forms to a wide range of users. GPS is used in many applications, including navigation, tracking, and timing. It is also used in many other fields, such as agriculture, surveying, and geology. GPS is a very accurate and reliable system that has revolutionized many aspects of our lives.



An example of 10 devices equipped in several types of common 2D barcodes.

### GPS-BASED SYSTEMS

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### HOW TO TAG YOUR PHOTOS USING GPS?

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Geotagging with mobile phone equipped with camera and tag reader app.

### HOW TO GET THE BEST RESULTS FROM YOUR GPS?

- 1. Use a mobile phone with a GPS receiver.
2. Use a mobile phone with a camera.
3. Use a mobile phone with a tag reader app.
4. Use a mobile phone with a GPS receiver and a camera.
5. Use a mobile phone with a GPS receiver, a camera, and a tag reader app.



This tag reader application for your phone can be installed by scanning a 2D barcode with your phone's camera. The application will then be installed on your phone and you can use it to read tags from other people's photos. The application is available for free on the App Store and Google Play.

### CONCLUSION

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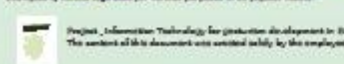
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Examples of mobile tags used for various purposes in all popular media.



Need help how geotagging can be done even geotagging with them to find out easy.



An example of TagTag in actual mode.

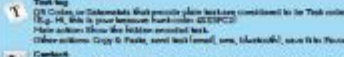


One of the highlights placed at the gate of castle Hluboká in Bohemian Paradise Geopark.

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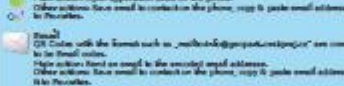
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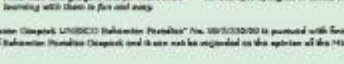
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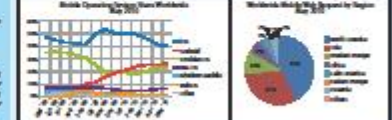
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Mobile device manufacturers and software providers supporting geotagging technology.



Distribution of the target groups of mobile users capable of using geotagging technology.

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