

Abstract

The diploma thesis called “The Framing of the Topic of National Indebtedness in MF DNES and Právo before the Election to the Chamber of Deputies 2010“ deals with a concrete example of framing in Czech media praxis. The national indebtedness was one of the key topics during the pre-election campaign. The coverage of this topic is analyzed in two Czech newspapers – Mladá fronta DNES and Právo. The diploma thesis describes the frames used in the coverage and compares framing in both newspapers.