

Abstract and key words

Title:

The Importance of Outdoor Training (OT) in the Education of Employees

Aim of the work:

Evaluate the importance of outdoor training in the education of the employees.

Consider the suitability and topicality of OT for training of the managers and working teams.

Find out what companies expect from taking part in OT and their opinion on it.

Present current Czech and European OT market from the point of view of the OT providers.

Method:

A questionnaire research was used to find out how important is OT for the companies. The answers were gained from 19 personnel managers of different companies with the place of business in the Czech Republic.

A method of the secondary analysis of the literature was chosen for the evaluation of the suitability and topicality of OT.

To present current situation on the market the structured interview with representatives of providers of outdoor training was used.

Results:

The results show the point of view of the personnel managers to the OT and present the situation on the Czech and European OT market.

Key words:

outdoor training, teambuilding, training of employees, manager, working team