

Abstract

The role of popular culture in British and Czechoslovak art in the 50's and 60's of the 20th century

Bachelor thesis approaches the early work of Eduardo Paolozzi and Jiří Kolář, especially their collages created in the 50's of the 20th century. Attention is focused on the relationship between art of the Eastern and the Western block and its social and political context. It represents the situation of the British and Czechoslovak art that influenced both of the creators. Detail is given to collage technique, its history and the way both creators used it and what results independently arrived. The conclusion deals with the issue of the journal and collages which signified pop art approaches. Attention is focused on possible deeper understanding of both collage artists based on tetrad questions by Marshall McLuhan.

Keywords

Eduardo Paolozzi, Jiří Kolář, collage, popular culture, scrapbooks