

# Abstract

**Title of the thesis:**

Teambuilding course as a product on the Czech market

**Aim of the thesis:**

The aim of the thesis is to give an overview on possibilities of developing the team work and activities oriented in this scope. The main aim is to bring particular information from to Czech companies and to find the role and particular shape of the teambuilding courses within the company education.

**Method:**

For qualitative character of information was chosen the accession of case studies. Information from the companies was gained by using structured interview.

**Results:**

- Teambuilding is a term of wide comprehension.
- Large companies devote much of their attention and resources to education of the employees.
- The importance of soft skills competences has been growing up.
- Teambuilding activities can be found in all surveyed companies. Methods and instruments are different.
- Attention is devoted to measuring of effectiveness of provided education.

**Key words:**

Team, teambuilding course, personal policy, measuring of effectiveness, soft skills.