

SYNOPSIS

The diploma thesis is focused on the topic of private environmental cross-sectoral cooperation from the macro-societal perspective. The theoretical chapter summarizes the driving factors which contribute to evolution of business-environmental NGO relationships, it identifies the main specific features of Czech society context and introduces the three-partnership-generations theory. In the empirical part the main findings from the empirical survey among Czech environmental NGOs are summarized and discussed. It explores the current state and main characteristics, contributions, problems and barriers of private cross-sectoral partnership. Furthermore the relations between the environmental organizations' characteristics and specific aspects of cooperation are examined. In the end the results of the survey are set into the context of three-partnership-generations theory and the basic explanation of private environmental cross-sectoral partnership's current state is discussed in the context of specific features of Czech society.