

Abstract

In my thesis I'm dealing with the phenomenon of „celtomania“ in the Czech Republic in the nineties. The main object of this study are discursive, performative and other social practices that used and contributed to the image of the Celts. In the post-socialist transformation process of the czech society the commemoration of the Celts helped individuals to draw a line between the present and the past and articulate a vision of desired future. This symbolic manipulation supported the image of the Celts as the essence of good. The thesis closes with a brief account about the possibility that the access to the „celtic“ symbolic capital is a key factor for understanding the smooth reception of the phenomenon in the czech socio-cultural sphere and also it's relatively sudden decline.