

ABSTRACT

The presented thesis deals with the position of the Czech electronic industry in global production network. The goal of this work was to determine whether the suppliers of the Czech electronic industry are involved in global production network and if so to assess the nature and the form of this involvement. The partial goal of this work was also to evaluate if there are common features of geographic concentration of the Czech electronic industry in the past and the present. The analysis was based on information for individual companies from Amadeus database and other sources. The result of conducted analyzes was a finding that there are two types of companies in Czech economy: independent and involved in global production network. From the companies involved in global production network the most of them can be found on the lowest positions in the network and therefore occupying the less favorable position. Despite these not very hopeful results we can see that for the companies on the position of the 3rd grade there was identified inter-sectoral upgrading even though in a limited degree. The common features of geographic concentration of the Czech electronic industry in the past and the present were also confirmed.

Key words: global production network, electronic industry, upgrading, tiered structure