

## **Abstract**

Vitus Holubec was at the birth of sports broadcasting in Czechoslovakia. In the fifties, he commented the first live television broadcast, was co-founder of the Czechoslovak television sports editor board and initiated Branky, body, vteriny – the oldest regularly broadcast program of the Czechoslovak and later Czech television. In this work it is analyzed chronologically Vitus Holubec's professional career with an emphasis in the important milestones in the history of television, which this popular sports commentator was a direct actor. In the introductory part of this work is introduced as the profession of sports journalism and briefly described the progress towards the beginnings of television sports journalism. Excluding his career in the Czechoslovak radio, are at work described Holubec's journalistic beginnings in various newspapers and later in the Army Radio. In the following sections are described the supreme moments of his career, interesting events of big events like Soccer World Cup or Olympic Games, and finally attached reactions of his former colleagues and followers in the Czech television. The aim of this Bachelor's Thesis is clear and understandable statement of the career of one of the most respected sports television commentators of 20th century, with emphasis on the important events that have shaped the field of sports journalism in our country.