

## **Abstract**

The aim of my thesis is to define the publicistic style elements of characteristics within Czech television's documentary series "13th Chamber". The analysis section is based on episodes that were broadcasted within the first five years of the series between 2006- 2011. I found that the program has more features of a television journalism program than a television documentary in which the creators claimed. The project is a typical example of the terminological genre confusion of Czech television. In the theoretical section of my thesis, the concepts of television journalism, television documentary, television format and the differences of cycle and television series are discussed in detail. In context with the theme, I have designed a program structure in which the principle production, choice of topics, individuals parts and authors who participated in the preparation and shooting are involved. The program structure includes a practical component with specific parts in which I discuss the pre-defined publicistic elements. These elements are mandatory especially given structure, the presence of journalists, expert talks, the use of comments and interviews. The aim is to look at the agenda in terms of audience, the degree of fun and bulvarity within the program structure. In terms of resources, I have gathered information from literature, on-line archives of Czech television and I also draw from interviews that I personally and electronically led with the creators of the program.