

Report on Bachelor / Master Thesis

Faculty of Social Sciences, Charles University in Prague

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Advisor:	Tomáš Janotík MSc.
Title of the thesis:	Idea of Hedonism and Stoicism Implemented in today's World of Economy

OVERALL ASSESSMENT

This Master thesis aims to explore how the ideas of two ancient philosophical traditions (hedonism and stoicism) influenced contemporary capitalist economy and modern economic thought. Ivana Djikanović focuses on two main hypotheses:

- 1) Self-interest and passions of individuals are the two main driving forces of modern capitalism.
- 2) Pure hedonistic happiness cannot be found in material wealth (the so-called hedonistic paradox).

The thesis tries to document the validity of these statements by referring to ideas of many authors, from Greek philosophers to the most recent happiness researchers in Economics.

The methodology used in the thesis is highly interdisciplinary and the author uses tools and concepts from many different fields (economics/psychology/philosophy) and schools of thought. The fact that the thesis is so broad in its methodological reach is undoubtedly one of its strongest qualities. Ivana Djikanović demonstrates a very good familiarity with relevant literature and authors investigating this topic in all mentioned fields. However, it seems to me that the author does not fully utilize this potential and the thesis offers only a set of different narratives rather than one clear, coherent and systematized inquiry of the chosen hypotheses.

The manuscript also contains some formal deficiencies (the page numbers are missing and there are some mistakes in the use of English language (both stylistical and grammatical)). I am convinced that the quality of the thesis would be much higher if the author dedicated more time to its completion and didn't work under excessive time constraint.

Taking all the above into consideration, I recommend the thesis for defense with the grade "dobře" / 3 - C /.

NAME OF THE REFEREE: Tomáš Janotík MSc.

DATE OF EVALUATION: 28.8.2012



Referee Signature