

[Attachments to the thesis](#)

CHARLES UNIVERSITY IN PRAGUE

FACULTY OF SOCIAL SCIENCES

International Economy and Political Science

IEPS

Master Thesis Dissertation

2012

Ivana Djikanović

CHARLES UNIVERSITY IN PRAGUE

FACULTY OF SOCIAL SCIENCES

International economy and political science

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**Ideas of Hedonism and Stoicism Implemented in
today's World of Economy**

Master Thesis Dissertation

Prague 2012

Statements

1. This statement is to prove that this paper is a product of my own work and to confirm that I used the listed sources in producing it.
2. I agree that the paper can be checked for research and studying purposes.

Prague, 31 July 2012

Ivana Djikanović

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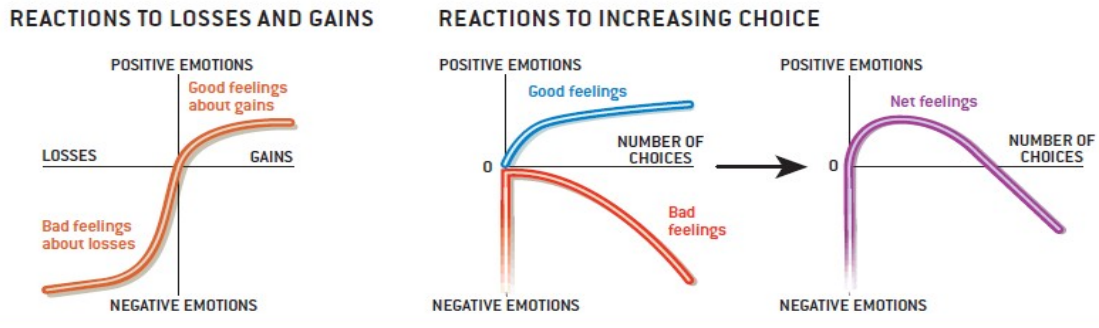
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Table of contents

Introduction.....	1
Methodology	3
Qualitative methods.....	3
Sources.....	4
Historical Background - Ancient Greek Ideas.....	5
Morality Concept- Freedom of Body and Mind.....	7
Altruistic vs. Egoistic Concept.....	9
Utility Concept.....	11
The Stoic Origins of Liberalism.....	13
Passions and Interests as Main Guides of Global Era.....	16
Interest.....	22
Linkage between Passions - Interests vs. Public Interest.....	23
Universal Passion- Love of Money.....	25
Reorganization of the Government.....	28
Bentham’s Utilitarianism, Preferences and Social Welfare.....	33
Consumerism.....	36
Hedonic calculus.....	38
Time Dimension.....	40
Paradox of Choice.....	40
The Ethical Beast.....	41
Single Case - American Hedonism Called “The Tyranny of Choice”.....	43
Hedonistic Paradox – Happiness of Homo Economicus.....	47
Hedonic Treadmill.....	49
Happiness, Income and Society.....	51
Political Impact on Happiness.....	55
The moral Hole.....	55
Cooperation Leads To Happiness.....	56
Conclusion.....	59
Bibliography.....	63

Figure 1- More or less choice?



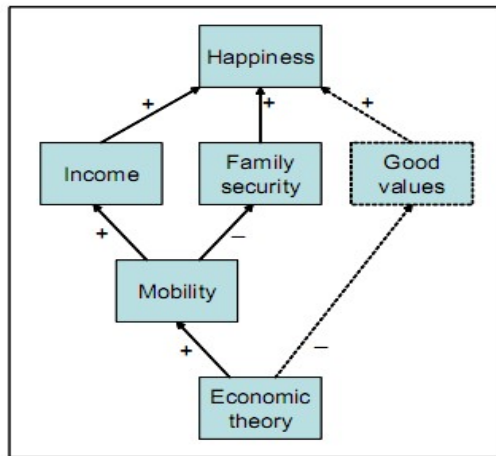
Source: Barry Schwartz, Andrew Ward, John Monterosso, Sonya Lyubomirsky, Katherine, White and Darrin Lehman, 2002, *Maximizing versus Satisfying: Happiness Is a Matter of Choice*, Journal of Personality and Social Psychology, Vol. 83, No. 5, p. 1178, 2002;

Table 1- Effects on happiness

	Fall in happiness (index)
Income	
Family income down 33% relative to average	1
Work	
Unemployed (rather than employed)	3
Job insecure (rather than secure)	1.5
Unemployment rate up 10 percentage points	1.5
Inflation rate up 10 percentage points	0.5
Family	
Divorced (rather than married)	2.5
Separated (rather than married)	4.5
Widowed (rather than married)	2
Health	
Subjective health down 1 point (on a 5-point scale)	3

Source: Helliwell (2001, p.62), Blanchflower and Oswald (1999), Di Tella, MacCulloch and Layard (2002)

Figure 2- Economic theory and happiness



Source: Di Tella, MacCulloch, and Oswald, 2002, The macroeconomics of Happiness, Warwick Economic Research Papers Department, p.112;