

Bachelor thesis

Visual manipulations not only in art - art education and contemporary medium

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Abstract

This bachelor thesis is a theoretical study on visual manipulation. Study briefly describes the development of classical and digital photography and concentrates on the possibilities of editing in both types of pictures. Individual photographic manipulation techniques are described here using examples in context of today's world. Study further describes the utilization of manipulating photographs in the media and in the works of known domestic and international artists. Findings from the theoretical study are used as a basis for the pedagogical part of the work, which contains several themes for art classes on elementary school. Practical part features set of photographic manipulations, which uses techniques of image manipulation mentioned in the theoretical study. It also features project, which describes the image manipulation on advertisement covers used for food packing. The goal of this study is to introduce individual methods of image manipulation in different areas of human work.