

The goal of this bachelor thesis is to find out to what extent the user is able to protect his privacy against negative impacts linked to digital footprints, using tools that are available for free. At the beginning, the term digital footprint is investigated from several points of view, according to fields that use it. Based on these differences, the definition of the term is stated, suitable for the purpose of this work. Then the origin of the digital footprints, and connected risks, are described. In the next chapter, the opportunities of control, finding of scale, and possible remove of digital footprints by the user, are outlined. In the practical part, that immediately follows the previous chapter, the suitable tools are chosen, and by the mutual comparison, it is investigated whether it is possible (and if so, to what extent) to prevent possible risks and protect the privacy.