

## **Abstract**

Thesis Media constructions of statehood: Television scheduling for Czech nationwide television station during public holiday after 19900 analyzes the composition of Czech national television stations, commercial and public broadcasters in terms of how each station reflect importance of Czech national public holiday and national identity in the program schedule and the numbers and types of programs in the program schedule. For the analysis part was chosen the comparison of data in combination with a questionnaire survey among television viewers. This comparative analysis together with the other theoretical parts of thesis gives a coherent idea of the subject. Results of research and survey have shown that the significance of national public holiday to Czech society or for a television station is not important and is neglected. Only the public Czech Television has included some thematic programs reflecting national public holiday which can be attributed to its social role and responsibility.