Abstract

The aim of this diploma thesis, which is entitled "Media Education in schools - critical-analytic or production approach", is to map the current state of practice of media education in a sample of secondary schools (gymnasiums) in central Bohemia. Our goal is to provide readers with broader theoretical insight into the concept of media literacy (as a goal of any media education), to capture a brief history of development of the perspective on the role of media education, as well as to examine how media education is incorporated within the Czech system of secondary education, and also to reflect on its possible forms of implementation. Last but not least, the intent of the thesis is to describe two basic approaches to media education, both of which are directed to development of media literacy. Our research led by a combination of questionnaires and interviews with educators suppose to be used as a tool that should help us to bridge the theory with an image of factual practice. The research part primarily aims to provide insight into framework of the current practice of teaching media education in secondary schools in central Bohemia, and through interpretation of the main remarks points to (at least) basic issues which teachers of media education must deal with.