

Abstract

Title: Financial support of sport by the town of Louny

Objectives: The main aim of the thesis is to provide a comprehensive overview of the financing and organization of sport in Louny, with greater emphasis on the financing of sport by the town of Louny. Another object is to find out, what the leaders of sports organizations in the town think about the financial support by the town of Louny.

Methods: In this thesis a method of descriptive analysis and interview was used. Descriptive analysis was applied to evaluate the internal materials of the Municipal Office Louny. Information in these materials was supplemented by informal interviews with staff of the Municipal Office Louny. Structured interviews were conducted with the representatives of sports organizations in Louny in order to assess the financial support of sport by the town of Louny.

Results: The thesis describes the organization of sport in the frame of the Municipal Office Louny, the methodology of allocating of financial support for sport and it displays specific sums of money intended for sport in Louny. I found out, that financial support for sport in Louny has decreased in the last two years. According to interviews we can evaluate the described situation positively.

Keywords: sport, organization of sport, financing of sport, public administration, the town of Louny