

## ABSTRACT

The goal of this bachelor thesis is to explore Herbert Paul Grice's Cooperative Principle and Geoffrey Neil Leech's Politeness Principle and demonstrate on the basis of these findings the relationship between cooperative communication and courtesy communication by means of illustration of concrete texts.

The theoretical part is a pivotal component of the thesis. It focuses in detail on the principles of the Cooperative Principle (maxims of Quantity, Quality, Relation and Manner), on the features of cooperative behaviour, on the questions of Conversational Implicature and its examples. Another chapter deals with interrelationship of the Cooperative and the Politeness Principles. The principles of the Politeness Principle (the Tact Maxim, the Generosity Maxim, the Approval Maxim, the Modesty Maxim, the Agreement Maxim and the Sympathy Maxim) and metalinguistic aspects of politeness are another component of the theoretical part.

The practical part analyses a verbal behaviour of communication partners in the light of observance and violation of the Cooperative and the Politeness Principles by means of ten transcribed conversations.

The final part of the thesis formulates which principles have prominence and which of them are shaded in these texts.

## KEYWORDS

The Cooperative Principle

Grice's maxims

Conversational Implicature

The Politeness Principle

Maxims of politeness