

Abstract

This dissertation focuses on the analysis of the front pages of two main Czech newspapers – MF Dnes and Pravo. The front pages are analyzed six weeks before the General elections in 2010. The thesis aims to specify how each newspaper defines and informs about the left-wing and right-wing politics and which topics does it connect with both spectrums. Dissertation also touches the political aspect of the definition of the left and the right with a respect to historical development of both spectrums. Afterwards the dissertation compares both newspapers and tries to figure out, in what topics they differ when defining the left and the right wing. The analysis approaches both newspapers the same objective way, not looking at their political inclination.