Abstract

Bachelor thesis "The Media Image of the Centre Against Expulsions in Polish and Czech Daily Newspapers in the Years 2003 and 2004" deals with a comparison of four Polish and Czech daily newspapers and their approach to the subject of the Centre Against Expulsion which is an institution initiated by the German Federation of Expellees. In the first part the thesis treats the circumstances leading to the creation of a

foundation which is supposed to promote the idea of the Centre and describes the debate that was started about this issue. The merits of the thesis are based on a quantitative and qualitative analysis of the dailies Rzeczpospolita, Gazeta Wyborcza, Právo and Mladá

fronta DNES. By this analysis the thesis monitors how much space the newspapers devoted to the topic, to which opinions they gave a chance to be heard and what was their attitude to the question. It also deals with the chosen lexis and other categories that can show the approach to the issue. On this basis the thesis compares the Polish and Czech newspapers. As the thesis presumes that media production is interacted with the society's concern about a certain topic, the authoress of this paper tries to relate the results of her research to the attitude of Polish and Czech society to the Centre Against Expulsions. She attempts to explain the stated differences through the characteristics of

Polish-German and Czech-German relations.