

Résumé

This thesis focuses on the education of employees in international corporations. Its aim is to introduce this problem in a broader context, especially that of international business.

Firstly, in this work an international corporation is understood as an organisation, firm or company in which individuals of many different cultural backgrounds meet and interact. Therefore, the thesis also occupies itself with subcategories of cultural theories, the characterization of an international corporation as such and, moreover, international personal management with an emphasis on managing expatriates. However, the most attention is paid to certain educational specifics of international corporations. The processes of adaptation and reintegration are described in detail as are the problems of intercultural learning and intercultural training.

To conclude, this thesis attempts to summarize theoretical bases and to bring forth new ideas on the basis of study available Czech and foreign literature in the context of the given issue.