

Abstract

The aim of this paper is to analyse the development of the Scottish National Party and to try to outline its future. The method used in this case study is process tracing. The paper is based particularly on Scottish Parliament election results, on the changes of the leader of the SNP, on the election campaign and manifesto of the SNP and its perception in the Scottish media. The author makes the conclusion that the party leader and the election manifesto are the main causes of the SNP election success.