Abstract

This bachelor thesis is concerned with the specific effects which have been brought by digitalization.

The topic of this work is photoblogs representing the new viewing platform.

This work follows both the history of digital photography and changing of photojournalistic practices.

In the first part there is an exploration of advantages and disadvantages of digital photography especially reflecting the progress from analogue photography toward the digital one. The emphasis is placed on photographic fakes and questioning photography as the true medium.

This bachelor thesis also contains the interview with Ami Vitale talking about the multimedia as photographic tool. The second interview with Jan Ždimera explains the process of photoediting at ČTK, which shows the differences between traditional news agency and internet blog of street journalism represented by Demotix.

The final part is dedicated to comparing ZoneZero and Magnum blog. This practical part is focused on each difference between ZoneZero and Magnum blog.

This paper aims to highlight the developments and changes which photography went through with a special focus on the photoblog. These changes formed the guidelines, which draws on modern photography and in conjunction with the Internet reached a mass scale. Bachelor's thesis describes the phenomenon of a photoblogs and its growing community of artists.