

Abstract

This work follows the dilemma of the Hip Hop Kemp 2010 visitors behaviour. On the festival we can see acts of exhibition, vandalism, violence and so. The work tries to describe and find out some motivations of such acts. It was used three research methods for this purpose – standardized interview with visitors, observation and analysis of the festival photos. Conduct of every single individual is affected by hip-hop subculture, where men and some women try to look strong and „rough“. Individual acts are also influenced by atmosphere and festival mood.