

## **Abstract**

The bachelor thesis *The Image of The Conference on Security and Co-operation in Europe in 1975 in the period press* aims to describe how the Czechoslovak daily newspapers *Rudé právo*, *Lidová demokracie*, *Práce*, *Mladá fronta* and *Svobodné slovo* of that time informed about the historical event called Conference on Security and Co-operation in Europe (CSCE). It covers the period from the 1<sup>st</sup> of July 1975 to the 31<sup>st</sup> of August 1975. In the middle of this period, the last and most important part of the two-year conference took place. The representatives of the 35 participating countries signed there the Final Act of CSCE, which summed up the principles of international co-operation. The analytical part of this bachelor thesis deals with a portrayal of the topic by printed media considering both their content and formal aspects. It also examines the way political propaganda and manipulation impacted articles about CSCE. The theoretical part contains a chapter on the conference itself. This event was important for history because it stressed the issue of human rights and contributed to the end of the Cold War and to breakup of the Soviet Bloc. The theoretical part also describes the period of the normalization in Czechoslovakia, within which CSCE was held. It also deals with repressive media policy in this period.