

The bachelor thesis "Specifics of the extreme right in the Internet environment" deals with the role of Internet in the life of the Czech extreme and radical right movement. It discourses the groups which use Internet networks and forums, examining their manifestations, strategies and objectives of their activity, and the contribution of such activities in the area of virtual identity. First, the thesis defines the evolution of the Czech extreme right and also the current situation in the country. Furthermore, attention is paid to the topic of the far right on the Internet. The thesis analyses the activities of extreme right in the virtual world and its specifics in creating and maintaining a virtual identity of members of the movement. However, there is considerable space devoted to the processes of self-presentation, as well as to the structure and characteristics of communication, which play a crucial role in the process of identity formation. The second methodological part of the work aims to examine a wide range of Czech far-right virtual sites using a combination of quantitative approaches, namely social network analysis and content analysis. The results of these empirical attempts will be combined with the findings of the theoretical part and altogether will be applied to the reality of the Czech far-right Internet scene.