

Abstract

Title: Evaluation of czech football stadiums in spectator`s view

Objectives: The main aim of this thesis is to evaluate selected football stadiums in spectator`s view and on the basis of gained results suggest possibilities of improvement.

Methods: At first I selected criteria, that fan interferes from the time he leaves home, till he walks away from stadium. Then I marked these criteria for every stadium.

Results: Gained results of evaluation showed, where are strengths and weaknesses of stadiums. Then I could offer improvement suggestion of spectator's comfort.

Keywords: football, attendance, product