My rigorous thesis describes the system of press regulation in Protectorate of Bohemia and Moravia by means of two-level comparison. The first one is a comparison of official orders and directives with real content of legal Czech protectoral press (it means “Národní politika” for this research) during two important eras: after the assassination of Reinhard Heydrich and Adolf Hitler. The second one is a comparison of these two media agendas and their synthesis.

I wanted to demonstrate the process of press regulation through concrete agendas that are similar in many points: both events are the same (assassinations); both men were the highest men in nazi hierarchy (Hitler was number one in the Third Reich, Heydrich was number three); media were supposed to make some reaction in the direct of recipients because of the propaganda power. But there were some differences as well: the assassination of Reinhard Heydrich causes his death and it was made by Czech emigrants; Adolf Hitler survived almost unhurt and the following revolt and plot (part of the operation Valkyrie) was planned by German high officers in Germany.

One of the results of this rigorous thesis is the statement that it was important for Czech press institutions if the event is a part of protectoral life and environment or if it takes place elsewhere included Germany as well. It is possible to see many differences there in the behaviour of press institutions (and then also of media) that are based on this fact. But what is more important: the mechanism of press control was the same in 1942 and 1944. The structure of press regulation was similar although some changes in state administration were made by the revision of Reinhard Heydrich (he began to make it but all results were made after his death). The question about some changes and about the origin of historical events were asked in a context of possible changes in the real media content in Protectorate of Bohemia and Moravia at the beginning.

This rigorous thesis demonstrates some changes in approach to protectoral media but not because of changes mentioned above in the system and administration. Purposes were different and press instructions were more general than in the case of media agenda of assassination of Reinhard Heydrich. During this era orders were much more concrete and much more frequent as well. In the context of war development protectoral journalists were less active and they did not want to sign any political texts.

But their job was the same. They were under pressure of occupational press institutions that kept telling them what to write. It is demonstrated by the comparison offered in this rigorous thesis.