Abstract

The thesis is focused on construction of Czech national identity in press (MF DNES January -June 2010). It describes this complex problem in the way of discourse analysis. Therefore, there is not used special or particular research method, because the subject of matter is approached and thought by ontological and epistemological assumptions behind it.

The objective of the work is find system, which characterizes construction of Czech national identity, Czech patriotism and Czech character. There must be emphasized that it is not providing absolute answers to the specific problem, but enable us to understand the conditions behind it.

First of all, there is shown thinking about Czech national identity from the historical point of view. There are described presumptions of Czech identity and character from the times of Karel Čapek and Tomáš G. Masaryk. Secondly, there is shown contemporary discourse through the study of different levels of the media text, the concepts of Teun van Dijk or Jack Lule are involved.