

This thesis examines the current state of research on women's magazines and the possibilities of researching them as a part of the cultural industry and a specific genre, as which they are referred to by researchers such as Hermes (1995). In the thesis, an analysis is undertaken of the so-called exclusive women's magazines based on their coverage of politics and economy. The prevalent methodologies are those of critical discourse analysis, argumentation analysis, and, to a smaller extent, linguistics and literary theory.