The category of gerund is a symptomatic component of the grammatical system of present-day English. Numerous studies have dealt with its nature and functions as well as with its delimitation as opposed to related forms of present participle or verbal noun. No matter whether the term gerund is used or not and whether it is theoretically sustainable to differentiate between the related -ing forms, it is obvious that the -ing form that in many contexts clearly displays both nominal and verbal features plays a crucial role within both written and spoken discourse. Nonetheless, apart from the gerund operating within continuous texts, it is revealing to explore its behaviour and functions in the text-frame components, particularly the title, i.e. a text-frame component with a crucial role in the printed publication of a book type. In this context, it is necessary to present 3 basic starting points of the present study:

1. the notion of gerund as a grammatical category is retained in this study (see 2.1.3);
2. a new term - gerund title 1 - is introduced in order to capture the analyzed structures (see the detailed characterization in 2.3);
3. the analysis is largely based on the functional approach.