

This diploma work centers on making of a star Jiřina Štěpničková in the period 1930 – 1945. It is not only a monograph as the main goal is the description of the specific czech star system through a specific czech star in this particular era. A set of theoretical terms was thus brought and translated especially for this subject – star persona, star image, star vehicle and star agency. All of these are applied on Jiřina Štěpničková, whose films, theatre background plus historical context of being czech star, her media presentation and comparison with other female stars are analyzed to provide us not only with the detailed description of this star but also with the knowledge of the conditions and modes of existence of czech stardom.