

Abstract

Title of the diplom's work: Management of football club department

Work purpose: I have marked out as a main goal, on the bases of teoretical management resort:

- to analyze the concept of FK Mlada Boleslav managerial
- to compare the structures of FK Mlada Boleslav and SK Slavia Prague managerial
- to describe the construction of the ideal structure and function of sport section of the football club

Methods: The base is content analysis, whereupon concur incorporation of gathered informations in comprehensive teoretical description of query.

I have gained informations concerning FK Mlada Boleslav and situation, in which Czech football is, by the interview with former sport director of this club and by own investigative football aktivity and study of available dokumenty.

Results: Probative fact is that breakthrough conception of FK Mlada Boleslav assertion into the czech league top and to european awareness was substantiated by clear football vision and philosophy of top management in former chairmanship. The main impulse for the common success, was ambition and abilities of top football officials backed with strong financial resources, which were gained thanks to clear management conception and huge human effort. The memento for eventual followers is impending self-satisfaction with own work and achievements as well as with own faltless.

For the economical stability is more and more necessary to supplementate young players from own resorses to the first team. The top club work with youth will be absolutely necessary in near future.

Comparing the organizational structure chart FK Mlada Boleslav and Slavia Prague, we find there any fundamental difference.

Keywords: football, football club, management