

Abstract

Diploma thesis, Analysis of publicistic columns specifically focused on politically aimed commentary, treats of attitude of authors of publicistic columns about political parties or eventually to politicians. The aim of this work is to describe the ways and means of expressing authors use to formulate their position, focusing on these within Pravo's and Mladá fronta DNES's print-outs from January 2010 to June 2010 so mainly in months before the elections.

The first part presents modern development of approach to language and text. That should elucidate how the pragmatic way of language examination has begun. In the practical part I applied the approach to language and text, as listed above, and I applied the pragmatic analysis. Qualitative analysis of publicistic columns examines inclination of authors to left-wing or right-wing parties, mostly to ODS or ČSSD. It is possible to deduce what authors criticize within the frame of the whole political situation. This work also examines, what means authors of publicistic articles use to profess affection or aversion to particular politician or political party. This diploma thesis forms compendium of publicistic texts in chosen journals and characterizes the conception which reflects their relation to politics.